



For immediate release  
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## **48 HOURS NOW MAXIMUM REALISTIC HIP TURNAROUND TIME**

A two-day turnaround time sets a fast and realistic target for HIP provision, minimising any delay to marketing, says Simply HIP, a leading HIP provider.

Simply HIP recently compiled a pack for a four-bed semi-detached chalet-bungalow in Bearstead near Maidstone, Kent in 44 hours.

Ian Walker of local estate agents, Page and Wells, who is selling the property, comments: "When the First Day Marketing legislation changes came into effect on 6<sup>th</sup> April, many agents believed that the need to have a pack in place before a property could be marketed would hinder the sales process. However, this efficient performance proves that it is not only possible to compile a HIP extremely speedily, keeping any delays to marketing to an absolute minimum, but that it is realistic to expect this level of service."

Ashley King, managing director of Simply HIP, adds: "We are very pleased to be able to show agents and home sellers that their fears regarding unnecessary delays to the sales process are unfounded. Those agents choosing a reputable HIP provider with a proven record in fast turnaround times and reliable processes have found that marketing can go ahead within hours. To bring these times down even further, it is now vital that agents continue to stress to vendors the importance of filling in the PIQ quickly and allowing Domestic Energy Assessors swift access to their home to enable the Energy Performance Certificate to be completed.

"In today's tougher climate, it is now more important than ever to use a HIP provider that subscribes to the HIP Code, is regulated by the Property Codes Compliance Board and only uses accredited search providers, so that the necessary insurance and professional level of service are guaranteed."

**ENDS**

### **Notes to Editors**

Simply HIP is widely recognised as one of the leading HIP providers in England & Wales and is the sister company of Simply Conveyancing (formed in 2000 to offer independent estate agents a comprehensive conveyancing and search service as a forerunner to HIPs). The

company has worked with a wide variety of clients including Your Move, Friends Provident, Halifax, Bank of Scotland, Intelligent Finance, Birmingham Midshires and hundreds of independent agents across the UK.

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