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## **SIMPLY BRAND LAUNCHES NEW LETTINGS SERVICES DIVISION STEPHEN NATION TO HEAD UP SIMPLY LETTINGS SERVICES**

Simply Lettings Services, which is due to launch later this year, is the newest addition to the expanding portfolio of residential property services to carry the Simply brand.

The new offering is targeted at letting agents and will provide a range of services from business health checks and inventories to tenanted property insurance, tenancy agreements and referencing.

Stephen Nation, previously of the Spicerhaart group, will head up Simply Lettings Services, having been appointed as Managing Director earlier this month. Stephen brings with him a wealth of experience in the lettings arena and will be supported by a dedicated team.

Stephen boasts an extensive career history in residential property. For the last seven years he has been with the Spicerhaart group, initially joining as the Managing Director of Residential Lettings in 2002, before taking on responsibility for its broader Professional Services division in 2006, including HIPs.co.uk and Valuation Ltd. Prior to this, Stephen spent 10 years with Countrywide Residential Lettings, where he held the post of Regional Director.

Ashley King, Managing Director of the Simply Group comments on the latest addition to the Simply brand:

"We are delighted to welcome Stephen. As a well respected and well known personality within the industry he brings with him a great deal of knowledge and experience that will prove invaluable in enabling us to establish Simply Lettings Services as a key service provider for agents in the lettings arena."

Stephen Nation, Managing Director of the new Simply Lettings Services, adds:

"This is an exciting new venture, which I am delighted to be a part of. There exists an unmet need to provide lettings services direct to agents based on high quality products and a top level service – a formula that has proved so successful for the other residential services which carry the Simply brand. Simply Lettings Services will do just that, providing agents with a full

range of high quality services that are easily accessible and competitively priced. The response I have had from lettings agents already has been hugely positive and I am looking forward to establishing this new offering as a recognised and well respected branded service within the industry.”

### **Notes to Editors**

Simply Lettings Services is the latest company to carry the Simply brand of residential property services. The company offers lettings agents with a full range of services from business health checks and inventories to tenanted property insurance, tenancy agreements and referencing.

### **For further information, contact:**

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